



# TOWN OF MIDDLEBURY

## Economic Development Commission

**Regular Meeting Minutes, Monday February 26, 2024, 6:30 p.m.  
Shepardson Community Center, Room 26**

**Present:** Chairman Jesse Langer  
Secretary Terrence McAuliffe  
Commissioner David Cappelletti  
Commissioner Nicole Griffin  
Commissioner Frank Mirovsky  
Commissioner Mark Petrucci

**Also  
Present:**

**Absent** Commissioner Armando Paolino

### **CALL TO ORDER**

The meeting was called to order by Jesse Langer at about 6:32 pm.

### **APPROVAL OF MINUTES**

Nicole Griffin MOTIONED to approve the January 22, 2024 minutes, SECOND by David Cappelletti and unanimously approved.

### **NEW BUSINESS**

#### Rochambeau Monument

Frank Mirovsky presented an overview of two efforts involving General Rochambeau's encampment on the March to Yorktown. One effort is constructing a new statue in Meadowview Park and the other involves the sale of land and movement of an existing monument on Artillery Road.

The new statue and memorial is a project of the Middlebury Historical Society and expected to cost about \$275,000 to be paid by a fundraising campaign. It is not expected to involve town funds, but does require right of way clearance from the Connecticut DOT. The project was welcomed by First Selectman Ed St. John at the Feb. 5 BOS meeting.

The sale of land and proposed movement of the existing monument is a matter being decided by the Planning & Zoning Commission. That monument, built in 1904, is very inaccessible and primarily of interest to historians. If relocated, it would likely be closer to Artillery Road, making it easier to visit.

Terry McAuliffe MOTIONED to write a letter to the Board of Selectmen saying that the proposed Rochambeau Monument to be built at Meadowview Park would be a positive thing for Middlebury and tourism. SECOND by David Cappelletti and unanimously voted. McAuliffe said he'd draft the letter and circulate it to the commissioners for approval.

## **NEW BUSINESS**

### EDC Promotional Business Video

Terry McAuliffe discussed changes that were made from the preview of January 22 and the completed version. Those changes involved shortening a segment and replacement of stock footage with scenes filmed in Middlebury.

The commissioners viewed the video and approved it. The next discussion was marketing and promotion, with the video being highlighted on the town website and the EDC Facebook page and LinkedIn. McAuliffe said he would inform all nearby commercial brokers and send out press releases. Nicole Griffin suggested also using Instagram, possibly with a shortened version. Mark Petrucci suggested an email campaign featuring the video.

## **PUBLIC COMMENTS**

None

## **ADJOURNMENT**

Jesse Langer MOTIONED to adjourn, SECOND by Frank Mirovsky and unanimously voted at about 7:50 pm.

Respectfully submitted,

Terrence McAuliffe

Secretary—Economic Development Commission

cc. Town Clerk, Commission Members