



TOWN OF MIDDLEBURY

Economic Development Commission

**Regular Meeting Minutes, Tuesday November 23, 6:30 p.m.
Shepardson Community Center, Room 4**

Present: Commissioner David Cappelletti **Also** N/A
Chairman Terrence McAuliffe **Present:**
Commissioner Frank Mirovsky
Commissioner Mark Petrucci

Excused: Commissioner Anthony Minchella

Absent: Commissioner Armando Paolino

CALL TO ORDER

The meeting was called to order at about 6:35 pm.

Approval of minutes of September 28, 2021 meeting.

Mark Petrucci MOTIONED to approve the minutes, SECOND by Frank Mirovsky and unanimously voted.

Administrative Business

Terry McAuliffe MOTIONED to move the regular monthly meeting schedule from Fourth Tuesday to Fourth Monday of every month at 6:30 pm., SECOND by Frank Mirovsky and unanimously voted. Chairman McAuliffe noted that the Room 26 conference room would likely be available for meetings on that schedule.

Discussion

Frank Mirovsky noted the usefulness of forums available to EDC from Connecticut Council of Municipalities and Yankee Institute. He said it was a great way for us to learn about opportunities and ways of generating business. Chairman McAuliffe encouraged him to continue attending when possible and report to the commission.

Mark Petrucci reminded of the usefulness of targeted promotional E-Mails and brochures to prospective businesses for relocating to Middlebury.

After discussion on the 2017 survey results and issues uncovered from that survey, Chairman McAuliffe said he would like to send out another survey in 2022. He said the comments and suggestions were very valuable. McAuliffe also said he had spoken to people doing drone footage and would likely have a video available on the EDC portion of the town website using such footage in 2022.

ADJOURNMENT

Mark Petrucci MOTIONED to adjourn, SECOND by David Cappelletti and unanimously voted at about 7:15 pm.

Respectfully submitted,

Terrence McAuliffe

Chairman—Economic Development Commission

cc. Town Clerk, Commission Members