



# TOWN OF MIDDLEBURY

## ECONOMIC AND INDUSTRIAL DEVELOPMENT COMMISSION

**Regular Meeting, Tuesday February 26, 2019 6:30 p.m.  
Town Hall Conference Room**

**Present:** Commissioner David Cappelletti  
Commissioner Ted Mannello  
Commissioner Frank Mirovsky  
Commissioner Armando Paolino  
Commissioner Mark Petrucci  
Chairman Terrence McAuliffe

**Also Present:** George Frantzis, co-owner,  
Quassy Amusement Park

**Absent:** Commissioner Anthony Minchella

### CALL TO ORDER

The meeting was called to order at about 6:35 pm.  
Pledge of Allegiance was said by all.

### GUEST SPEAKER DISCUSSION

George Frantzis, co-owner of Quassy Amusement Park, discussed ongoing improvements and strategic direction of the park, and the economic impact it has on the local area. In particular he discussed the upcoming Ironman competition June 2, and some possibilities of working with local businesses to make it successful. Ironman has taken over the previous REV3 race held in prior years, adding more prestige and more and better competitors. The Middlebury-Woodbury location is one of the most challenging courses in the world, according to Mr. Frantzis. He noted the high net worth and ability to spend of competitors. He expected about 1,700 competitors to attend this year. In discussion, Armando Paolino and George Frantzis noted the costs of this race in Connecticut, any town in Connecticut, with costs much higher than other Ironman venues typically held in tourist areas prepared for big events. More local organization was needed for Ironman in Connecticut.

Mr. Frantzis said he represented the venue for the race, but was not officially responsible for promotion or outreach. Nevertheless he suggested our board help him promote Middlebury restaurants by offering a promotional discount to

participants. Chairman McAuliffe agreed to supply him a list of Middlebury restaurants and contact information. Frank Mirovsky asked about media coverage and marketing and was told it was mostly Ironman's responsibility.

Also discussed with Mr. Frantzis was the Caffeine and Carburetors car show, currently held in the New Canaan area. He said he was interested in adding it as a car show in addition to the Vettes for Veterans car show if details could be worked out.

#### APPROVAL OF MINUTES

Frank Mirovsky MOTIONED to approve the September 25, 2018 and December 19, 2018 minutes, SECOND by Armando Paolino and unanimously voted.

#### OLD BUSINESS

Mark Petrucci discussed promotional E-Mails and other offers his business had received from EDCs in other cities, touting the benefits of relocation. Those EDCs have paid promotional staff. Mr. Petrucci agreed to send along lists from expos he deals with. Chairman McAuliffe said it was important to be able to promptly and professionally handle responses if we send out E-Mails.

#### NEW BUSINESS

Frank Mirovsky discussed the Connecticut Council of Municipalities Workshop he attended 1/17/19

Frank Mirovsky and Chairman McAuliffe discussed a meeting with Beautification Committee chairman Diana Anton February 1 where the suggestions by Dean Yimoyines to improve the entrances to Middlebury, letting visitors know they arrived, and other topics.

Ribbon Cutting at new barber shop March 7<sup>th</sup>. Frank Mirovsky will attend.

#### ELECTION OF OFFICERS

Chairman McAuliffe MOTIONED to solicit nominations for Chairman, SECOND by Ted Mannello and unanimously voted.

Mark Petrucci NOMINATED current chairman Terrence McAuliffe, SECOND by Frank Mirovsky.

Chairman McAuliffe called for more nominations three times, there were none. He declared himself the continuing chairman.

Chairman McAuliffe called for nominations for Vice Chairman. He NOMINATED Frank Mirovsky, SECOND by Armando Paolino. Chairman McAuliffe called for more nominations three times, there were none. He declared Frank Mirovsky Vice-Chairman.

#### ADJOURNMENT

Frank Mirovsky MOTIONED to adjourn, SECOND by Armando Paolino and unanimously voted at about 8:05pm.

Respectfully submitted,

Terrence McAuliffe

Chairman—Economic Development Commission  
cc. Town Clerk, Barbara Whitaker, Commission Members